



"..enhanced skill, effectiveness, creativity, and productivity."

What is Professional Development?

Professional Development is simply the systematic maintenance, improvement and **broadening of knowledge and skill**

, and the

development of personal qualities

necessary for the execution of professional and technical duties throughout your working life. Put more simply, it is a life-long learning approach to planning, managing and benefiting from your own development.

Engaging in professional development programmes can help you to:

- **Maintain and enhance your competence** in your current role
- **Ensure you are competitive** in the job market
- **Demonstrate commitment** to your own development
- Help you **identify a new intellectual challenge**

Our Approach to Professional Development

When working with our many organisational clients, 2Collaborate first **develop an understanding of their particular needs** and the uniqueness of their situation.

We never offer a standardised programme or a consultative approach that was actually designed at another time, and to fit another organisation's needs.

All of our work is created in response to the characteristics of the client system to which we are providing our support. Sometimes, based upon these initial explorations, in partnership with our client, we determine that it could be best to provide **one-to-one executive coaching and mentoring assistance to senior managers**

who wish to increase their organisational contribution. On other occasions, we **work with intact organisational teams**

who wish to truly become more than the sum of their individual parts. Sometimes, our professional development work is programmatic. We

provide seminars to educate large numbers of people

in a wide variety of skills. We provide consultative and programmatic assistance to organisations of every size and description.

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Our Ethos

Despite the great variety of our client base, there is a single, easily described principle that guides all of the work we do to assist organisations. We always work with our clients in ways that contributes to their capacity. As a result, our diagnostic efforts **focus on their strengths and successes**. These become the foundation upon which organisational and individual capacities can ultimately be enhanced.

Our partnerships with our clients provide them the lasting benefits of **enhanced skill, effectiveness, creativity, and productivity**.

Working with Groups or in One-to-One Settings

This includes working with management teams at all levels and individual managers. We provide assistance with the **achievement of corporate goals** and **personal development and career issues** including **career planning**

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Where are you today?

We know that everyone at work today faces new and seemingly ever greater challenges. Developing the ability to adapt and cope with these unrelenting changes comes from really **knowing your strengths**

,
your weaknesses

,
your preferences

,

your drives and motives

, where these qualities can best be applied, and
what you want from your work and career.

Some questions that may have arisen at this stage in your working life:

- Am I happy and successful at work, and is this success recognised?
- Am I still getting the same personal fulfilment from my current choice of work?
- Am I getting new opportunities?
- Am I doing the right kind of work at the right level?
- Am I progressing as I think I should?
- How can I now accelerate my career progression?
- Do I have the quality of life I really want?
- I need new challenges and opportunities – how can I find them?
- I've never had much time to pursue my out-of-work interests. How could I convert these interests into a new working life that would be more personally rewarding?

How can 2Collaborate help?

We're here to help individuals of every background and age group who are seriously interested in analysing their current situation with total **honesty and confidentiality**, with **an objective, non-judgemental, highly-qualified professional**.

Organisational success depends upon **having the right people on board** - not only with all the requisite skills, training and experience, but also with the **necessary motivation**

,

loyalty

,

leadership

and

commitment

.

There's no doubt that the right people will deliver everything a business needs to thrive, if they are given the appropriate opportunities to grow, to unearth hidden talents and to achieve success.

[Contact 2Collaborate](#) today to see how we can support and guide you through this

remarkable and rewarding process.